

Your company recognizes the value of working with diverse suppliers and is eager to provide opportunities for minority and women-owned firms. In fact, it's a major initiative supported by top management who encourage their buyers to actively seek out innovative ways to engage new vendors.

Perhaps your company is one of the 75% of major U.S. corporations that have corporate goals for increasing purchases of goods and services from minorities and women. Knowing that increasing business with minority and women-owned companies is in your company's best interest, aggressive goals are set.

But...are all of your employees on board? Do they understand and support Supplier Diversity?

Supplier Diversity is an *organizational change process* which is subject to the same kind of inertia and resistance as any organizational change initiative. Many change initiatives fail and become the latest "flavor-of-the-month," because of the lack of sustained commitment from Senior Management and/or understanding within the workforce.

Education and communication can play a major role in the success of your program, which is why we've developed this course.

The **Supplier Diversity Advantage™** is authored by a pioneer Corporate 50 Supplier Diversity Manager who encountered resistance, and was able to lead his organization to inclusion in the prestigious "Billion Dollar Roundtable". Establishing the business case for supplier diversity and using real-life scenarios to demonstrate the challenges and opportunities, participants will spend 35-40 minutes interacting with a virtual on-screen team to explore the topic.



Using a web-based format, participants can become engaged in the course at their own pace and can easily go back and review content. A bookmarking feature makes it easy to pick up where they've left off, and a glossary of terms relating to the topic of Supplier Diversity is also included to demystify and simplify. Our innovative and award-winning "virtual team" approach ensures that participants are engaged in the topic and truly learn about Supplier Diversity programs, and their value to them, as well as the organization.

Brought to you by the same team that created the "best in class" award-winning EDGE Advantage™ diversity e-learning training program, **The Supplier Diversity Advantage™** will empower and motivate your employees to expand inclusion principles beyond the workforce to embrace diverse suppliers as well. Call us today at (513) 236-2170 or email info@diversityuniversity.com about the **Supplier Diversity Advantage™**.