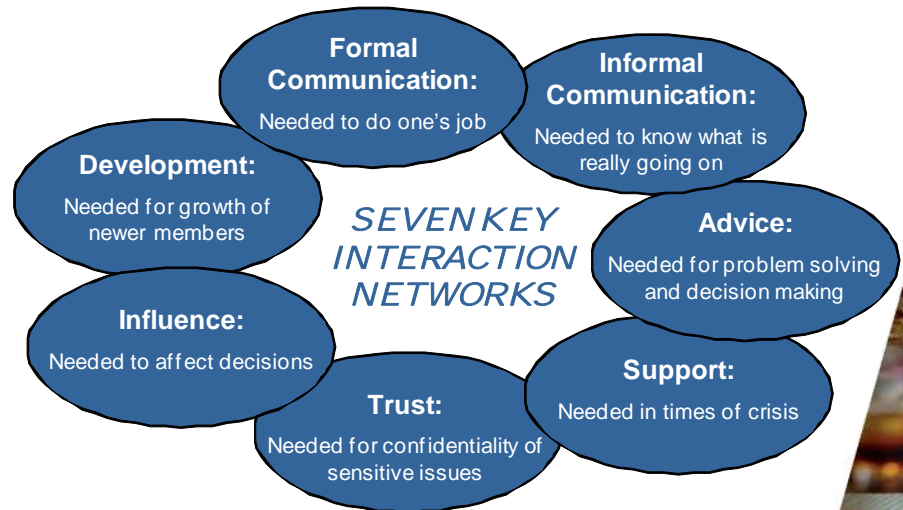


# TIP<sup>TM</sup>

Team Interaction Profile



The **Team Interaction Profile "TIP<sup>TM</sup>"** is an innovative tool for measuring the effectiveness of any team. While other tools rely on "perceptions" of team members, it provides an objective assessment of how well a team that is "supposed" to be working together is "actually" working together. Many research studies have documented the importance of informal networks for team effectiveness and innovation. And if your organization has invested in "Diversity," it is the only tool that goes beyond measuring representation to truly measure inclusion. Although increasing numbers is important, Diversity without Inclusion is like Revenue without Profit!

**Who** are the informal coaches on our team who proactively contribute to others' development? **Who** are the informal leaders influencing results?

**What** are our strongest interaction networks and which are our weakest?

**Why** does our team not perform to expectations despite all of the individual talent?

**How** do we know if some members of our team are being excluded or excluding themselves...or both?

## TIP<sup>TM</sup> BENEFITS:

- Identifies the most and least-used networks for the team (relative strengths and deficiencies).
- Team data can be analyzed by different variables based on what is most relevant for each team.
- Can be used as a pre/post metric to determine progress.
- Provides individual reports for each team member indicating how their scores compare to average team scores for each network.
- On-line completion of surveys takes less than 15-20 minutes.

### For more information, contact:

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